

**American Red Cross**  
**Chief Executive Officer**  
**Lincoln Way Chapter**  
**Ames, Iowa**

**Job Summary**

The Lincoln Way Chapter of the American Red Cross is seeking a dynamic and energetic CEO to lead Red Cross efforts in Story, Boone and Greene Counties. The Lincoln Way Chapter headquartered in Ames, has a strong history of community involvement and is seeking a leader to move them into the future. The successful applicant should have fundraising experience and the ability to motivate volunteer leadership.

The chapter executive is the chief executive officer of the local unit, chartered by the national organization's Board of Governors, to deliver American Red Cross programs and services. In this role, the Chapter Executive is responsible for the efficient and responsive delivery of American Red Cross disaster, health and safety, armed forces emergency, international and other community services, within the chapter's jurisdiction. This requires the incumbent to be innovative in setting a vision for the chapter's direction based on local community, customer and donor needs; and to plan for, procure, develop, and sustain the financial, human / volunteer, and physical resources required to realize that vision.

Specifically, the chapter executive is responsible for day-to-day management of the business operations and systems essential to a service delivery unit of the nation's leading charitable humanitarian service organization. These include planning, customer / donor relations, financial and human resource management, information systems, organizational accountability (at the local, regional, and national levels), fiduciary and legal compliance and protecting the name and emblem of the American Red Cross.

The chapter executive also acts as a representative of the American Red Cross in the local community. Critical to this role is influencing and developing collaborative relationships with external audiences, including government, business, other charitable and social service agencies, and the media.

If interested please send cover letter and resume to [salatol@desmoines-redcross.org](mailto:salatol@desmoines-redcross.org) by May 31, 2008.